

Parker McCollum

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EDUCATION

The University of Georgia, Athens, GA

Expected: May 2027

Bachelor of Arts, Journalism

GPA: 4.00/4.00

Minor, Political Science, Law, Jurisprudence, and State

Certificates, New Media, News Literacy

Honors & Awards: Zell Miller Scholarship, Member of UGA Honors College, AP Scholar with Distinction

WORK EXPERIENCE

Grady Newsource, Athens, GA

January 2026 – May 2026

Multimedia Journalist

- Expanded local coverage by creating vertical video-style news content, averaging 1000s of multiplatform views.
- Collaborated with 20+ reporters to produce 7 weekly hour-long news broadcasts while increasing multiplatform posts by 25%.
- Boosted video engagement, impressions, and views by at least 56% across our multiplatform coverage through extensive content management and creation.

5&10 Restaurant, Athens, GA

February 2025 – July 2025

Server's Assistant

- Improved customer experience in a fine dining restaurant with over 50 tables by extensively leveraging customer and staff support.
- Orchestrated oral communication between 15 staff members across multiple stations to ensure consistent service.
- Enhanced the dining environment by balancing floor awareness and table maintenance for at least 150 covers a night turnaround time.

NOTABLE EXPERIENCE

Center for Community News, Athens, GA

February 2026

Speaker, Vertical Video Storytelling Innovation Workshop

- Contributed to a virtual innovative workshop to 50 journalism academics by presenting a slideshow on vertical video strategy.
- Translated 3 traditional broadcast and print formats into social-first content by applying vertical video techniques, creating a comprehensive template for content creation.
- Led a 10+ minute Q&A, answering multiple audience questions by applying knowledge of editing software, techniques, and field production equipment to increase participant understanding.

Grady@Oxford, Oxford, UK

June 2025 - August 2025

Study Abroad Participant

- Engaged in extensive academic research throughout my tutorial: Institutions of Medieval Life: Knighthood, Chivalry, and Faith by writing 5 weekly argumentative papers on English History expanding my critical thinking and writing skills.
- Scheduled and coordinated travels throughout Britain, Wales, Scotland, and France to facilitate greater cultural understandings.
- Forged new connections across the other 120 high achieving students in the program through travel experiences to widen my personal and professional network.

PROJECT EXPERIENCE

Apprenticeship Capstone, Thomasville History Center

April 2021 – July 2023

Apprentice

- Designed a capstone museum exhibit proposal based on a local photographer for 3 years.
- Researched using the museum's extensive catalog to locate pertinent photographs and information.
- Hosted an exhibit featuring my work in a downtown gallery space for over eight months viewed by 200+ people.

SKILLS

Technical: Python, HTML, CSS, Social News Deck, Rundown Creator, Google Suite, Microsoft Office

Editing: Adobe Premiere, Adobe Lightroom, Adobe Audition, Adobe Acrobat, AP Style

Languages: English (fluent), Spanish (Intermediate proficiency)